

# Information Session

**Call for Expressions of Interest from the EU-based businesses:**  
Leveraging private investments for Ukraine's recovery

## AGENDA



**Date:**

Tuesday, 17 December



**Time:**

10:00 – 12:00



**Format:**

Hybrid  
(In-person and online)



**Location:**

L42 Center, Rue de la Loi 42,  
Brussels



**Target Audience:**

Business Associations,  
Business Support  
Organisations, officials from  
EU Member States'  
governments, Trade and  
Investment Promotion  
Agencies from the EU and  
Ukraine representing private  
sector interested to invest  
into Ukraine's recovery and  
reconstruction.

**10:00 – 10:20 Welcome and Opening Remarks**

**Elena Višnar Malinovská**, Head of Unit, Ukraine Service, DG NEAR,  
European Commission

- EU's commitment to mobilising Foreign Direct Investment for Ukraine's recovery, reconstruction and integration into the EU Single Market.

**Serhii Tereshko**, Deputy Head of Mission of Ukraine to the European Union  
**Maryna Khlystun**, Director, Investment, Ministry of Economy of Ukraine (online)

- Ukraine's priorities for private sector involvement in recovery and reconstruction, overview of the key growth enabling areas and the role of Foreign Direct Investment.

**10:20 – 10:40 Presentation of the Call for Expressions of Interest**

**Gabriel Blanc**, Head of Sector, Ukraine Service, DG NEAR, European Commission

- Key details of the Call for Expressions of Interest: eligibility, timeline, assessment criteria and the reasoning behind them.
- Submission details, next steps for businesses to participate.
- Projects assessment criteria and the explanation of the overall process, next steps, engagement with International Financial Institutions.

**10:40 – 11:00 Interactive Q&A Session**

- Open floor for participants to ask questions about the Call, priority sectors, and guidance on preparing and submitting proposals.

**11:00 – 11:30 Outline of investment programmes relevant for the Call for Expressions of Interest under the Ukraine Investment Framework**

**Orest Tokač**, Policy Officer, Ukraine Service, DG NEAR, European Commission

- Introduction of the Ukraine Investment Framework and programmes supporting direct private sector investment.

**Representatives of the European and International Financial Institutions**

- Outline of instruments under the Ukraine Investment Framework implemented by partner Financial Institutions, explanations of the focus and preferred areas, possible ways of engagement.

**11:30– 11:50 Interactive Q&A Session**

- Open floor for participants to ask questions about the Call, priority sectors, and available support mechanisms.

**11:50 – 12:00 Next Steps, Milestones and Events**

**Elisabeth Szeli**, Policy Officer, Ukraine Service, DG NEAR, European Commission

- Recap of key points, next steps, workshops and conferences.
- Information on additional resources and contacts for follow-up.

**12:00 – 13:00 Light lunch and networking**